

07/28/2011

U.S. Appln. No. 09/878,581

Response to Office Action dated May 31, 2011

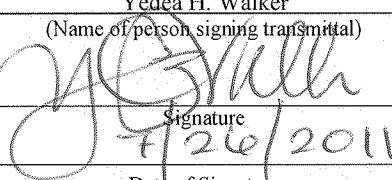
PATENT
450100-03278**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Susumu Nakagawa
Serial No. : 09/878,581
Filed : June 11, 2001
For : IMAGE CONTENT AND ADVERTISEMENT DATA
PROVIDING METHOD, SYSTEM, AND APPARATUS
Examiner : Sheleheda, James R.
Art Unit : 2424
Confirmation No. : 2762

745 Fifth Avenue
New York, NY 10151
(212) 588-0800

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on July 26, 2011.

Yedea H. Walker
(Name of person signing transmittal)

Signature
Date of Signature: 7/26/2011

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

July 26, 2011

Dear Sir:

This Amendment responds to the Office Action dated May 31, 2011 (Paper No. 20110526). Please amend the above noted application as follows: